



August 12, 2008

The Hon. Patricia Ann Norris-McDonald, Mayor
The Incorporated Village of Malverne
99 Church Street
Malverne, NY 11565

Dear Mayor Norris-McDonald:

As part of our ongoing efforts to deliver the best value and highest quality entertainment experience, Cablevision will be making a change to our service that will impact a small number of customers.

As of September 16, 2008, Cablevision's public, educational, and government ("PEG") access and local programming channels will be transmitted only in a digital format. As a result of this change, a digital cable ready television (equipped with a QAM tuner), a digital cable box or a CableCARD will be needed to receive PEG access and local programming channels. This migration is part of an ongoing effort to meet customer demand for the most technologically advanced services, including high-definition programming and other service enhancements.

We are committed to ensuring that customers who receive our analog-only service can continue to view PEG access and local programming at no additional cost. We are notifying all of our subscribers of this change and providing instructions to our analog-only customers on how to continue to receive these channels, with no additional cost.

More than 89 percent of Cablevision's cable television customers today subscribe to digital cable service – the highest rate of digital penetration in the nation – and this number continues to grow. These digital customers will continue to receive PEG access and local programming channels on all sets on which they receive digital services without any additional equipment or cost.

Please note PEG access and local programming services will continue to be shown on their current channel positions after the change to digital only transmission.

Channels in your area are:
Malverne Access (Ch. 18)
Public Access (Ch. 20)

Please feel free to contact me at 516-803-2751 if you have any questions or need any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeffrey M. Clark". The signature is stylized and cursive.

Jeffrey M. Clark
Director, Government Affairs